

Would You Like Me To Hand You My Proven Local SEO Strategy ...For Free?

From the Desk of Phil Frost
November, 2014

Dear Friend,

If you want to **attract LOCAL customers from Google**, this is the most important letter you'll ever read.

Here's why.

Over the past 4 years, I've helped hundreds of small business owners get on the first page of Google's local results. And we've developed a proven step-by-step formula that has worked for businesses across more than 23 industries.

In fact, after helping hundreds of small business owners, we've been able to...

Uncover a Simple 7-Step Process That Gets You on the First Page Of Google's Local Search Results

Now here's what's really amazing.

Even though the process is fairly simple ...

And even though we've proven it across 23 different industries ranging from Title Agencies to Legal Services to Dentistry to Chiropractic and even to "Diaper Delivery" services ...

The fact remains that right now **you have an incredible advantage because...**

Hardly Anyone Is Using This Formula!

Just in the past year, I've conducted more than 200 SEO Audits, and the vast majority of websites are NOT properly optimized for the search engines.

In fact, almost every small business website I review is making simple mistakes that are preventing them from ranking high in the local search results...

That's good news for you...

Because chances are that your competitors are not properly optimizing their websites to reach the first page of Google... and when you start following my proven formula, you'll get your business onto the first page...

And Now I'm Willing To Hand You This Exact Formula

I'll tell you why I'm doing this in a minute, but first - let me take it one step further for you.

Not only am I going to give you the exact Local SEO Strategy for free, I'm also going to help you come up with a custom SEO plan to apply what you learn to your business.

Think about that. You're literally getting a custom tailored SEO plan for how to apply this proven strategy to your specific business ...free.

Here's What This Has Done for My Clients. What Can It Do For You?

In case we haven't met, my name is Phil Frost and I'm the Founder and COO of Main Street ROI.

My marketing thought leadership has been featured on Forbes, Fox Business, Inc and dozens of other major business publications. And my weekly email newsletter reaches more than 10,000 small businesses every week.

Since 2010, I've helped hundreds of businesses reach the first page of Google.

For example, here's an example of an attorney we helped reach the first page of Google's local results...

Google search results for "chula vista divorce attorney". The search results list several law firms, with the "Family Law Office of Barney Connaughton, APC" highlighted in a red box. The search results also include a map of Chula Vista, CA, and several ads for family law services.

Search results for "chula vista divorce attorney":

- Chula Vista Divorce Attorney - FamilyLawAttorneysCA.com**
www.familylawattorneysca.com/ (619) 777-8155
Serving Chula Vista Since 1972! Call Our Local Divorce Attorney.
231 Fourth Ave., Chula Vista, CA
- Divorce Lawyers For Men - GoldbergJonesSanDiego.com**
www.goldbergjonesandiego.com/ (619) 518-1984
Local San Diego Divorce Lawyers Free Answers! Call Today.
FAQ - Contact Us - Custody For Fathers - Divorce For Men
3111 Camino Del Rio N. Ste 950, San Diego, CA
- Local Divorce Attorney - KingmanMancini.com**
www.kingmanmancini.com/Divorce
Fast Response & Personal Service. Call Now To Speak With A Partner
- Family Law Office of Barney Connaughton, APC - San ...**
www.chulavistadivorceattorney.com/
Family Law Office of Barney Connaughton, APC, Chula Vista divorce attorney
Barney Connaughton services South Bay, San Diego, East County.
- Family Law Office of Barney Connaugh...**
chulavistadivorceattorney.com
1 Google review - Google+ page
397 3rd Ave
Chula Vista, CA
(619) 425-8613
- EastLake Law Firm, APC**
www.eastlakelawfirm.com
Google+ page
2421 Fenton St
Chula Vista, CA
(619) 482-0700
- A Healthy Divorce**
ahealthydivorce.com
Google+ page
397 3rd Ave #2
Chula Vista, CA
(619) 425-8616
- Law Office of Victor Mordey**
www.thechulavistalawyer.com
Google+ page
1081 Tierra Del Rey
#202
Chula Vista, CA
(619) 409-7900
- Lopez & Wilmert, LLP**
www.lopezwilmert.com
1 Google review - Google+ page
333 H St #6090
Chula Vista, CA
(619) 589-1112
- G Bowman Law**
www.gbowmanlaw.com
Google+ page
637 3rd Ave # E
Chula Vista, CA
(619) 426-7550
- Legal Angels Paralegal**
www.legalangelsparalegal.com
2 Google reviews - Google+ page
470 Third Ave, Suite 6,
2nd Floor
Chula Vista, CA
(619) 202-0364

Map results for chula vista divorce attorney

And here's what Barney had to say:

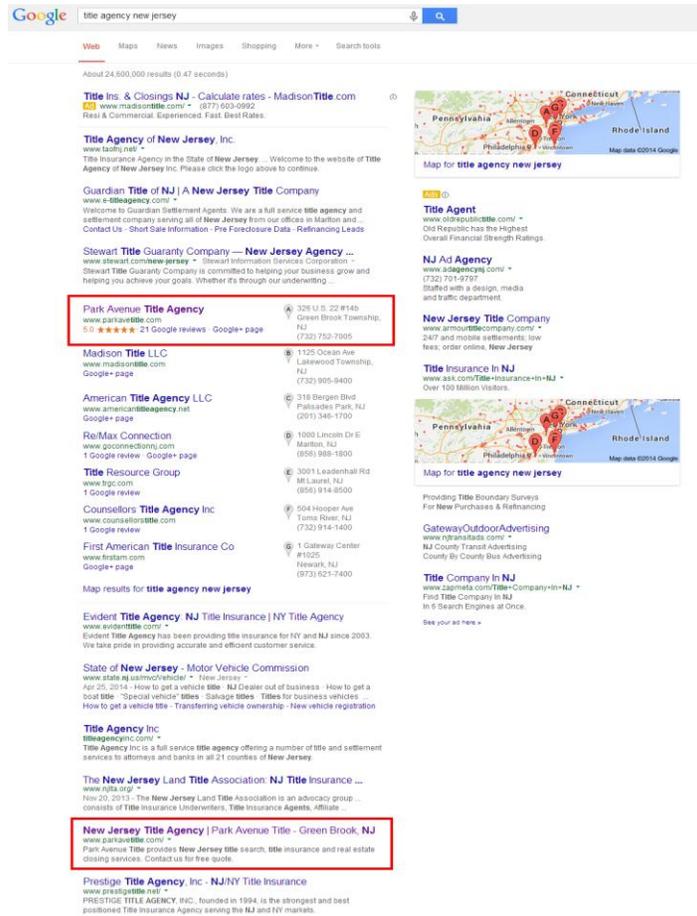
"I've noticed my Google rankings moving up and right now I'm at the #1 position for my most important keyword in my area. I'm now receiving phone calls from my listing, and I just started working on a case that came in directly from Google Places."



~ Barney Connaughton

Family Law and Divorce Mediation Office of Barney Connaughton

And here's another example of a client we helped get on the first page of Google's local search results...



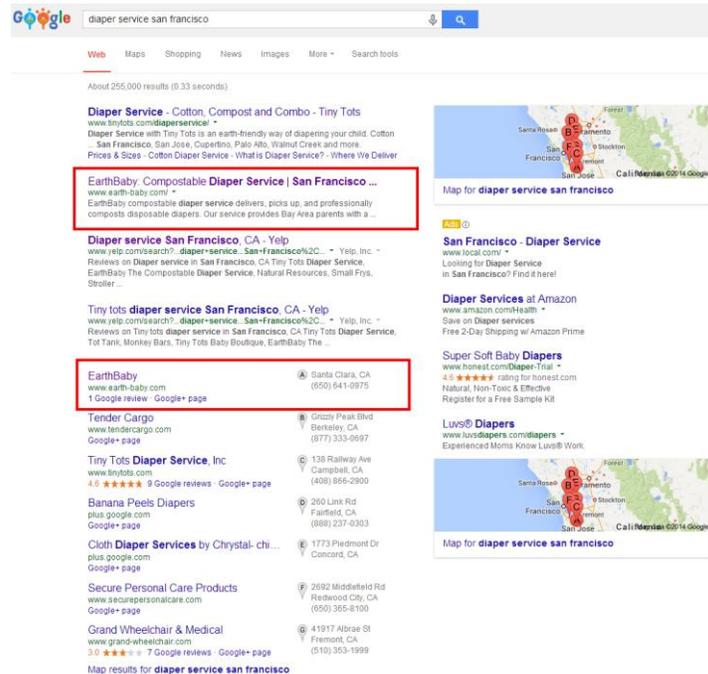
Here's what Jen had to say...

"I hired Main Street ROI to work on my SEO and I more than made my money back from just one title/closing transaction client. The client found me online and after speaking with the wife briefly on the phone, she decided to use my services. I would definitely refer Main Street ROI to my closest friend. They are extremely knowledgeable, responsive and most importantly, will get you results."



Jennifer Cassels
Park Avenue Title Agency

Here's yet another example of a client with first-page local Google rankings...



And here are just a handful of the comments we've received from our clients and customers...

“Just a few weeks ago, when people were searching for a dentist in our area, our practice was nowhere to be found. I've followed all of the steps, and it's already working! Previously we were on the 3rd page of Google for our keyword terms, and now we're on the first page for most of our keywords, including dentist, dental office, and dental care.”



Adriana Settenhoffer, Dentist
Fair Lawn Dental Care

“After just 1 month, I started ranking in Google and I’ve already gained 2 new clients! I would recommend Main Street ROI to anybody who’s just getting started with online marketing. I’ve already made my money back from these 2 clients.”



Sharlene Alviar

Massage Therapist

“Before I started working with Main street ROI, my website was nowhere to be found. I knew there were potential clients searching for my services, but since no one could find my website, I was not getting any new business. Main Street ROI showed me how to improve my website and gave me other strategies that caused my website to be noticed. Today, my website is the very first listing for many keywords and I’m getting phone calls every day from prospective clients. I highly recommend Main Street ROI to any business owner seeking to increase its business from internet exposure.”



Peter Roach, Attorney

Peter T. Roach & Associates

And right now, you may be wondering...

If This Formula Is So Great, Why Are You Giving It To Me For FREE?

Fair enough. I'll be straightforward and tell you that my intentions are largely self serving.

See, this formula is simple, it's efficient, and it's effective.

We've seen it get clients on the first page of Google's local results in less than 30 days in many instances.

And I'm sure that once you get it, you'll want to deploy it in your business immediately.

And when that happens, you basically have two choices:

1. You can do it yourself.

You can perform the keyword research, edit your title tags, meta descriptions and headers, and fix any broken links, and set up proper canonicalization...

Then you can set up, verify and optimize your local Google+ and Yahoo and Bing listings, audit your citations, and submit your business to dozens of directories to build more citations and build links to your website...

Then you can create blog entries, publish guest blog posts on other websites, and use other tactics to build more links to your website on an ongoing basis, and generate a steady stream of authentic happy customer reviews...

And if you decide to do that, great. I wish you the best of luck. I assure you it's worth the effort and time you'll invest!

2. But your other choice is to get my team and me to do it FOR you.

If you choose to do that, we'll research your keywords for you, edit your website for you, fix all of the "technical" aspects of your Local SEO, build citations, develop your blog content for you, and build links to your website, so your website will rank higher in Google's local results.

And if you choose to have us do it for you, it's reasonably priced.

Depending on how much competition you're facing, you can get your business on the first page of Google's local search results for anywhere between \$3,000 and \$18,000.

And with that said, *let me address something you're probably wondering about...*

This Is NOT A Sales Pitch In Disguise!

Look. If you want my team to implement everything for you, we'd be happy to. But if you don't, no problem.

You won't be pressured, hassled, or cajoled into it.

This isn't some "bait and switch" thing where you're stuck trying to ward off some aggressive sales person who won't leave you alone.

Instead,

You're Getting a Complete Customized Breakdown of Our Proven Local SEO Strategy ... Specifically Tailored To Your Business!

You'll discover all 7 steps that have already helped hundreds of our clients and customers get on the first page of Google's local search results.

If you simply apply the advice that we give you to your business, I promise you'll see amazing results.

But I'll take it one step further...

If You Think Your Time Was Wasted, Let Me Know And I'll IMMEDIATELY Give You \$200.00 As Compensation.

Seriously - there's no way this formula shouldn't work for you, and that's why I'm so confident that I'LL PAY YOU \$200 if you think you wasted your time in finding out about it.

So think about it this way:

The worst that can happen is you **get paid \$200 for "wasting" around 45 minutes learning about a step-by-step process that's responsible for getting first-page Local Google rankings** across 23 different industries.

But the best that can happen is you decide to implement and deploy the process in your own business... **and start getting more customers from Google as a direct result.**

Either way, you're coming out on top so it's literally impossible to go wrong.

However...

This Is NOT For Everyone. Here's Who I CAN Help:

In order for me to grant you access to my proven Local SEO Strategy and spend my limited time with you, you're going to need to meet some strict (but reasonable) criteria.

Here it is:

1. You must have a LOCAL business.

Obviously, because we're talking about Local Search Engine Optimization, your business must actually have a local presence. You either need to have a store or office, or you need to be serving local clients.

So, in other words, if you have a purely online/e-commerce business, and you don't interact with customers face-to-face in a local setting, this is not for you.

2. You have to be in business already.

This offer is for people who are up and running already and simply want to attract more customers from Google.

If you're brand new, don't have a business, and don't have a product or an idea, then this is not for you.

3. You must have a good, solid service, and a good reputation.

Google places a lot of weight on customer reviews, so a good, solid reputation is critical for long-term Local SEO. Plus, we only want to work with clients who we know will provide excellent quality services and experiences for their customers.

So, in other words, *you need to be legitimate.*

4. You MUST follow directions. (Don't worry, I won't ask you to do anything weird.)

After all, if you don't actually implement the strategies I give you, you're not likely to get results, and what would be the point of that?

That's it! Those are all my requirements.

Here's What I Want You To Do Next

If you meet the criteria above and would like to talk to me about getting you incredible results with Local SEO, then I'll happily set aside from time for you.

Here's how the process works:

First, you'll need to fill in an application. Don't worry, it's simple and unobtrusive. I just need to know what you're selling, get an idea of what you want to accomplish, and so forth. This will help us make the most out of our time together.

I'm also going to ask for a "real person" deposit of \$100.

Don't worry, I could care less about your \$100.

I'm just using it as a "filter" to keep the time-vampires at bay. In other words, I want to make sure that you're serious about your Local SEO and you'll actually pay attention to the advice I give you. (I don't want either of us to waste any time.)

I'll give your \$100 back right after you hang up (unless we take you as a client - and in that case, we can apply it to your balance.)

Here's What Will Happen After That.

Once I have your "real person" deposit and your application, Andrea from my office will call you and set up a time for us to talk.

She will be contacting you within about 48 business hours at the most to get you on the schedule.

Your initial call will be between 45 and 60 minutes and it's with me, Phil Frost.

I'll painstakingly review your marketing goals and your website and the current status of your Local SEO... and **I'll deliver a custom plan to get you on the first page of Google's local results**... based on the exact same process that's already helped hundreds of our clients and customers.

And if you want to outsource all the grunt work to us and have us implement and deploy everything for you, great! We can talk about it.

And if you don't want to do that - that's OK too.

We'll return your deposit as soon as we hang up. No biggie.

And if you tell me I've wasted your time, I'll give you **DOUBLE** your deposit back immediately.

So you literally can't lose.

WARNING - TIME IS A FACTOR

This opportunity is extremely limited because of the intense one-on-one time needed in order to provide you with results.

Therefore, it is physically impossible for us to work with more than a handful of people.

Also, you should realize there's a very large demand for personal help from me and my company, and what I'm offering to you is unprecedented.

So, with that said, know that the window of opportunity won't be open long.

If you feel like this is right for you, click to leave your application and let's talk: <https://www.mainstreetroi.com/local-seo-refundable-deposit>

Talk soon,

Phil Frost